

NS Marathon Committee Meeting

May 11, 2022

6:30pm, Multi-purpose Room

Minutes

Attendance: Sasha Crowell, Joel d'Entremont, Misty James, Candice Pheebbs, Rick Alwright, Colin Wickens, Talent Wilson, Gerylin Crowell, Melanie d'Entremont,

Regrets: Chris Frotten, Scott Symmonds, Amanda Nippard, Brandi Nickerson, Andrea Mood Nickerson, Suzy Atwood, Eddie Nickerson, Shaun Hatfield

1. **Call to Order:** 6:32pm
2. **Additions to the Agenda:** no additions
3. **Approval of the Agenda:** no additions
4. **Approval of the Minutes:** approved
5. **Committee Reports:**

I. **Race Administration-** we are at 299 as of May 11<sup>th</sup>. Compared to 2019 we were at 127. We now passed the refund point so if anybody wants to refund, they cannot, it will be switched to virtual. SEAMECAMP- all 5 rv spots are gone, there are 16 tent spots remaining. If more rvs want to come they can go to the curling club parking lot.

|                           |     |
|---------------------------|-----|
| Full Marathon             | 78  |
| Half Marathon             | 86  |
| 10km                      | 64  |
| 6km                       | 41  |
| Virtual run-all distances | 30  |
| TOTAL                     | 299 |

- a) **PoV/ Public Health Restrictions** - no changes to date
- b) **Aid stations-** we will ask aid stations decorate their areas with a theme of the station's choice. We will have a vote (maybe the runners can vote on best decorated station.
- c) **Volunteers-** we will talk to Troy to see if we can do a digital check in instead of traditional in person check in because that would take less volunteers. Ground search and rescue will be reached out soon. We need to slow down the traffic near the causeway. We will ask RCMP to see if we can close one lane of the causeway for runner safety. For shuttle, we will ask EMO for a van so then we can shuttle back athletes. We will look at using a municipal pole for electricity at the finish line instead of the H&R block. We will need to make a volunteer call out to recruit more volunteers.

II. **Sponsorship/ Fundraising-** reviewed all the sponsors. D We need to figure out what we will need from Dans Ice Cream Shoppe.

III. **Swag/Giveaways**

- Buffs- we will pass out buffs as giveaways. We will get 750.
- Car decals- we will order 750.
- Medals- the design was presented. We are ordering 575 medals.
- Shirts- we are ordering 575. If we need more, we will get unisex shirts. We will get 25 volunteer shirts. We will circle color options via email to see what people choose for a colour
- Bags- sobeys offered 500 bags

IV. **Marketing-**social media posts continuing once June hits we will do 5x a week.

V. **Finance-** no updates

**VI. Hospitality**

- Spaghetti supper- It is done at the arena. Sobey's supplies everything, we just need to set up tables and chairs. We will make an update on race roster so people can begin planning. We need to confirm with Sobey's that the supper will start at 5pm. Finish line food: we will need to have banana, granola bar, and water. We will have to put a call out to volunteers for the supper. We will need to get some sponges because that was popular amongst runners.

**6. Registration information/ updates/ website-** no updates

**7. Other**

**8. Adjournment:** 7:28pm

Next meeting date: June 8, 2022, in the Multi-purpose Room