

NS Marathon Committee Meeting

May 12th 2021

6:30pm, Municipal Office, virtual

Minutes

In attendance: Joel d'Entremont, Misty James, Gerylin Crowell, Crystal Stoddart, Sasha Crowell, Talent Wilson, Melanie D'Entremont, Jennifer Shand, Amanda Nippard, Scott Symmonds, Suzy Atwood, Chris Frotten,

Regrets: Eddie Nickerson, Shaun Hatfield, Brandi Nickerson, Colin Wickens, Jody Crook

1. **Call to order:** Meeting was called at 6:35pm
2. **Additions to the Agenda:** Final decision on shirt, run ink, course and bibs, news on covid
3. **Approval of the agenda:** Agenda Approved.
4. **Approval of the minutes:** Minutes approved.
5. **Membership Updates:** No new members.
6. **Subcommittee**

a) **Race Admin:** 522 registered. Mostly from Canada. There is now a waitlist for the half and full marathon.

b) **Finance:** No update

c) **Marketing and promotion:** Due to the current COVID restrictions, we have not made any updates on social media. We will make a post for the 50 prizes in June. Post will be Swag bag is bib, t shirt, and medal.

d) **Swag:** Final t shirt design: Make the change for our presenting sponsor to make sure it is the biggest logo. We are going with the white shirts for colours. We are leaving the bottom sponsors. Scott will message the Shirt company. A invoice was sent to Misty. We will order 650 shirts because we may get over 600 participants as there are many virtual runners. If virtual racers want shirts, then we will have time to order extra shirts. "Wilson's" needs to have an apostrophe. Medals are arriving this week. Suzy will do a live reveal of the medals coming in for social media. Run Ink- they make posters for runners. They ask if we want to contact our racers to see if any runner would want to purchase their own poster. Cost about \$10 for a poster, we can give a poster to our long term sponsors as a thank you. We do not like the green part of "Nova Scotia"- we should change it to red. We will go with option "D", we need to make the SEAMERUN logo better,

Full Marathon	150
Half Marathon	150
10 km	102
6 km	46
Virtual	73

put lobster capital of Canada instead of world, and put a space in Nova Scotia. We will start promoting this after our COVID-19 post. Winner of each category will get one poster, which will be ordered afterwards. The bibs- we need to send them a logo, and for colours we want red blue, dark gold, green.

- e) **Courses:** half KM course must be measured. They were supposed to come down but due to restrictions they are coming in June.
 - f) **Volunteers:** we will wait for less restrictions until we ask.
 - g) **Hospitality:** We will post about events once the covid plan was received.
 - h) **COVID-19:** Good news- Troy from Atlantic Chip is making a COVID plan waiting to be approved. And is very optimistic that our race will go well. COVID-19 framework was presented. Once the COVID-19 plan is approved by Strang, we will meet and go over our race.
7. **Other:** We only have 500 medals coming in. We will need to order 150 extra medals.
 8. **Adjournment:** Meeting adjourned 7:29pm
 9. **Next Meeting:** June 9th 2021