

## NS Marathon Committee Meeting

April 14<sup>th</sup> 2021

6:30pm, Municipal Office, Multipurpose Room

## Minutes

In attendance: Joel d'Entremont, Misty James, Gerylin Crowell, Crystal Stoddart, Sasha Crowell, Talent Wilson, , Colin Wickens, Melanie D'Entremont, Jennifer Shand, Amanda Nippard, Jody Crook, Scott Symmonds

Regrets: Eddie Nickerson, Shaun Hatfield, Chris Frotten, Brandi Nickerson, Suzy Atwood,

1. **Call to order:** Meeting was called at 6:30pm
2. **Additions to the Agenda:** Marketing will be moved first,
3. **Approval of the agenda:** Agenda Approved.
4. **Approval of the minutes:** Minutes approved.
5. **Membership Updates:** No new members.
6. **Subcommittee**

- a) **Race Admin:** 327 participants as of now. We must have spaced out before they start. Some races divided people with tape and rope. We will cap off the sub events at 150. Suzy will send a email and social media post to participants-no changes to race distance once the registration is full or race day changes. We need to have a COVID-19 scenario where we just talk about scenarios. For the event, we will cap off at a grand total 600. Misty will create a framework on the Race and go through scenarios.

Full Marathon	110
Half Marathon	83
10 km	74
6 km	28
Virtual	32

- b) **Finance:** Red John must be added to the finances as a sponsor. Sobey's must send their money commitment of \$1,000 by Friday April 16<sup>th</sup> or they will not have their logo on our shirt. What are we paying \$350 to Run NS? Misty will find out.
- c) **Marketing and promotion:** The medal will be revealed this weekend and will be posted on Social Media. More information will be shared about the race instead of some running tips.
- d) **Swag:** Red John wants to sell SeaMeRun key chains. She is wondering if she can use it but we need to know if that would be copyright. She wants to sell things at the marathon. Suzy will know this answer. Shirts: quote is roughly \$11,745 for 538 shirts. We can take what we don't spend on medals and bring it towards

14. shirts. We should order 600 shirts. Joel will change the “Unisex Performance Shirt (After April 8<sup>th</sup>)” will be put as “Shirt (After April 8<sup>th</sup>)”.
- e) **Courses:** Bibs come from Atlantic Chip. 6k people must have a different colour bib than other runners. This year there must be a volunteer meeting to ensure runners are pointed to the right direction. There will be no chocolate bars and oranges at aid stations- which is stated on the Race Roster. On Race Roster it says we give people mugs to people who ran their first run- full, half, or 10 k race ever. Parts of the road that needs to be prepared need to contact Department of transportation. The half needs to be measured-the half marathon is the exact same course as previous year. For the 10K turn, we need a professional to stop the traffic.
- f) **Volunteers:** We will start to promote for volunteering. Ask Wilsons to put volunteers call out on the bulletin board. Members will ask local businesses about getting volunteers.
- g) **Hospitality:** Everything is booked.
7. **Other:** We need separate meetings to go through some specific things. Next separate meeting is April 28<sup>th</sup> 6:30pm for prizes, volunteers, and course. We need to figure out if we can purchase sponges.
8. **Adjournment:** Meeting is adjourned at 7:46 pm
9. **Next Meeting:** May 12<sup>th</sup> 2021