

NS Marathon Committee Meeting

March 10th 2021

6:30pm, Municipal Office, Multipurpose Room

Minutes

In attendance: Joel d'Entremont, Misty James, Gerylin Crowell, Crystal Stoddart, Sasha Crowell, Talent Wilson, Brandi Nickerson, Suzy Atwood, Amanda Nippard, Scott Symmonds, Colin Wickens, Melanie D'Entremont, Jennifer Shand,

Regrets: Jody Crook, Eddie Nickerson, Shaun Hatfield, Chris Frotten, Amanda Nippard

- 1. Call to order:** Meeting was called at 6:32pm
- 2. Additions to the Agenda:** No additions. Race Admin was moved first.
- 3. Approval of the agenda:** Agenda Approved.
- 4. Approval of the minutes:** Minutes approved.
- 5. Membership Updates:** No new members.
- 6. Subcommittee**

- a) **Race Admin:** Run Nova Scotia is not hosting the Road Runner Series this year. Troy from Atlantic Chip said that they are just starting a COVID-19 plan. They are concerned about the finish line. We need a plan for the finish line so people don't stand and gather and socialize. People will need to wear masks and stand 6 feet apart.

Full Marathon	83
Half Marathon	55
10 km	53
6 km	22

The Boston Marathon will take the chip time. We currently have 230 participants registered. We need to divide the sub events as their own events. We need to develop a plan with different scenarios when the time comes.

- b) **Finance:** Misty separated the budget to operating and sponsorship. There is a new sponsor-Sea Star Seafoods: \$500 and haddock.
 - c) **Marketing and promotion:** The company that Scott is talking to wants information before April 8th. The shirt company wants us to pick a shirt and send all the sponsor logos. The shirt company needs number of shirts and the sponsors for the shirt before April. We don't have a exact shirt price yet. Our estimate shirts will be 500. We will break down the sizes for the shirt company. For shirts we are changing women's Racer back t shirts to v neck tank top.
 - d) **Swag:** For prizes, prizes will be bought after April 1st.
 - e) **Courses:** No update.
 - f) **Volunteers:** No Update.
 - g) **Hospitality:** No update.
- 7. Other:**
 - 8. Adjournment:** Meeting is adjourned at 7:24 pm
 - 9. Next Meeting:** April 7th 2021