

NS Marathon Committee Meeting

January 13th, 2021

6:30pm, Municipal Office, Multipurpose Room

Minutes

In attendance: Joel d'Entremont, Misty James, Gerylin Crowell, Melanie d'Entremont, Crystal Stoddart, Sasha Crowell, Talent Wilson, Brandi Nickerson, Suzy Atwood, Amanda Nippard, Chris Frotten, Scott Symmonds

Regrets: Jody Crook, Colin Wickens, Eddie Nickerson, Jennifer Shand, Shaun Hatfield

1. **Call to order:** Meeting was called at 6:31pm
2. **Additions to the Agenda:** No additions to the agenda
3. **Approval of the agenda:** Agenda Approved.
4. **Approval of the minutes:** Minutes approved
5. **Membership Updates:**
6. **Subcommittee**
 - a) **Race Admin:** Joel presented the current registration number of people registered. There are 163 as of January 13th. Jennifer will be part of Race Admin and Sasha will be in charge of marketing- Instagram.
 - b) **Finance:** finance presented, sea me camp has seen an increase. Misty will make the gift registration a separate account. For Clarks Harbour rep, we will see if someone from Clarks harbour wants to be part of the Race committee.
 - c) **Marketing and promotion:** December Facebook contest, only two people participated. In the future, we will boost these to get more people, and let's figure out what participants will win, so then they know. Ideas for next promo contest- valentines day and a "local NS" post. Suzy will make a post targeting NS people. Next meeting, we will find out what our prizes will be. It is time that we start letting people know that we are going forward with the race. Joel will be tweeting updates because our Twitter page has not been active in a while. The NS Marathon can be used to share some resources about marathon to keep engagement on our Social Media high.
 - d) **Swag:** There was a motion for keeping the towel as a swag item or not. The committee voted to NOT keep the towel, motion was first seconded, and carried. As of now we only have medals and shirts as operating cost. Motion to spend the swag money on prizes and giveaways, motion first and second, carried. Swag committee will think of prizes and will come to the next meeting with prize ideas. Shirts: Look into Let's Print It- Scott will be part of the swag committee and reach out to see what the prices will be for female and male tanks. We do not want dates on medals and swag. Medals will have Nova Scotia Medals one side,

then have Sea Me Run on the other side. Suzy presented potential companies that create medals. Suzy will look into prices for potential medals.

- e) **Courses:** nothing to update on courses. Misty will contact Atlantic Chip to make sure they know about our race, and what we need to know regarding COVID-19. Sobey's-Food or money? We will go for takeout. Tony and Nicole- we need to contact them; Joel will call her.
 - f) **Volunteers:** We will post on Facebook in May to see if volunteers are available. We will have a meeting with volunteers before the marathon and set expectations so then they will know what they are volunteering for. Let's see if we can get really good volunteers. Recreation Department summer staff will be volunteers.
 - g) **Hospitality:** SeaMe Camp. The arena is open until a specific time for showers. The baseball washrooms will be available.
7. **Covid-19:** We need to worry about the large gathering limit, and travel restrictions in the near future.
 8. **Adjournment:** Meeting is adjourned at 7:50pm
 9. **Next Meeting:** February 10,2021