

NS Marathon Committee Meeting

October 14, 2020

6:30pm, MoB Conference Room

Minutes

In attendance: Misty James, Suzy Atwood, Gerilyn Crowell, Amanda Nippard, Colin Wickens, Talent Wilson, Jennifer Shand, Cara Newell, Sasha Crowell, Crystal Stoddart, Melanie d'Entremont

Regrets: Andrea Mood Nickerson, Jody Crook, Shaun Hatfield, Chris Frotten, Joel d'Entremont

1. Call to Order - Meeting was called to order by Talent at 6:35pm
2. Approval of the Agenda: Moved by Gerilyn, seconded by Amanda to accept the agenda.
3. Membership Updates: The committee is awaiting an application from Scott Simmons, a new physiotherapist in the community. Once we receive it, the committee will recommend the appointment to Council for approval.

4. Subcommittees

- a. Race Admin

Registration update – 142

The bulk of the discussion centred around the viability of holding a race and how to manage registration with so many unknowns. A motion was made by Crystal and seconded by Sasha*:

“All who register following October 15th (or date on entry into registration terms in Race Roster) take personal responsibility to follow public health regulations in the province of Nova Scotia at the time of the Marathon. If COVID restrictions prevent you from travelling, you will automatically be switched to a virtual option and all swag will be sent to you. No price adjustments or refunds will be issued. If you sign up for a virtual race and switch to the in-person option, you must pay the upgrade fee to the distance chosen.” Motion carried.

*This will void the cancellation policy.

- b. Finance

- i. Financial Summary – an updated budget will be sent by Misty next week.
 - ii. Sponsorship – the committee requires an updated sponsorship sheet. Misty will edit and email to the committee next week.

- c. Marketing & Promotion
 - i. Abbotts World Marathon – Joel will follow up but it’s questionable if they are as functional as they were pre-COVID.
 - ii. A post is needed on the Marathon page to let people know we are working on developing a safe and fun event.
 - iii. Amanda is looking into the possibility of an escape room fundraiser again.
- d. Swag – Amanda is looking into options and using the same logo but without dates. Some items have been difficult to find at a reasonable price. Suzy will check on the medals.
- e. Course The 10 K will need to be checked but can be done by the recreation department. We will require RUN NS to measure the half marathon but will wait until spring because it is good for 10 years once measured and certified.
- f. Volunteers
 - i. Photographer: Misty will contact Ken Chetwynd to see if he is available this summer.
 - g. Hospitality: The committee understands of the need to remain flexible around the serving of food and gatherings. Amanda will contact Sobeys to see if they are still interested in hosting the spaghetti supper. Misty will book the ballfield for the weekend as well as alert the curling club of the date so no weddings or other events are booked.
- 5. Other: Crystal received a report from Shawn, who attended the Valley Harvest Marathon this past weekend. Races were run at different days and times to spread people out. Runners lined up with masks and distanced at the start and ran chip time. water bottles were provided at water stations and extra garbage cans were placed along the route. Runners had to pick up and put own medal on at end. Lunch bags with snacks were provided at the end. Misty will check into the return to activity plan at Run NS if one exists and start the process of developing one for the marathon based on that and other race plans.

6. The meeting adjourned at 7:30pm

Next meeting date: November 18, 2020 in the Conference Room or by teleconference