

NS Marathon Committee Meeting
November 18, 2020

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6:30pm, Municipal Office, Multipurpose Room

Minutes

In attendance: Joel d'Entremont, Misty James, Gerilyn Crowell, Melanie d'Entremont, Crystal Stoddart, Sasha Crowell, Jennifer Shand, Talent Wilson

Regrets: Andrea mood Nickerson, Cara Newell, Jody Crook, Shaun Hatfield, Colin Wickens, Chris Frotten, Eddie Nickerson, Brandi Nickerson, Sasha Crowell, Suzy Atwood, Amanda Nippard, Chris Frotten

1. Call to order

a. Meeting was called to order at 6:32pm

2. Additions to the Agenda: There were no additions to the agenda

3. Approval of the agenda

a. Agenda was moved and seconded

4. Approval of the minutes

a. Cara wasn't at the previous meeting. Minutes was approved, seconded

5. Membership Updates: Application from Scott Symonds-Motioned, and seconded. Cara Newell resigned. We will double check to see if it is required to have someone from Clarks Harbour.

6. Subcommittee

- a) **Race Admin:** Medal Option, remove medal only option which is on the Race Roster event description.
- b) **Finance:** There was a cheque from RBC for \$500- Was not sure where it came from. Christal confirmed it was last years sponsor. Cristal will double check C Stoddart sponsor to see if it is \$250 or \$500 that they donated. Moving forward, sponsorship due date is April 8th. On the event description, the due date for the sponsorship needs to be changed to April 8th.
- c) **Fundraising:** Melanie will contact Seastar on potential sponsorship.
- d) **Marketing and promotion:** We will be doing a Christmas giveaway social media contest for current participants to win prizes. This is to keep our followers engaged, and excited about our upcoming race. Our challenge will sound like "Were still up and running, are you Post a picture of your most recent run for a chance to win a prize. We will do a cheap draw prize. Deadline will be December 1st- 12th . On the 13th we draw for prizes. Jennifer will also put the challenge on Instagram.

When spring comes around the corner, we will advertise the Abbots World Marathon race to try and recruit more runners.

- e) **Swag:** Due to COVID-19, the prices has gone up to \$10.50 per shirt and \$19.71 for towels. All CAD. We need to find out minimum amount to order the towels

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and shirts, and what the turnaround order will be. And what the towel price will be. We need to look at shipping prices because they may have raised.

- f) **Courses:** Misty talked to road race NS. They just said we are optimistic; we will wait until the spring to measure the course.
 - g) **Volunteers:** Ken will take pictures for \$300. Misty will book him. Once the event get closer, we will recruit volunteers.
 - h) **Hospitality:** We are not sure yet, we will have to wait until Spring.
7. **Covid-19:** We will need to update our participants on COVID-19 guidelines for people not inn Nova Scotia.
 8. **Adjournment: Meeting is adjourned** 7:14pm
 9. **Next Meeting:** December 9th 2020