

NS Marathon Committee Meeting

April 8th 2020

6:30pm, Virtual

Minutes

In attendance: Joel d'Entremont, Misty James, Chris Frotten, Suzy Atwood, Gerylin Crowell, Amanda Nippard, Colin Wickens, Talent Wilson, Jennifer Shand, Eddie Nickerson, Cara Newell

Regrets: Melanie d'Entremont, Sasha Crowell, Andrea Mood Nickerson, Jody Crook, Shaun Hatfield, Brandi Nickerson, Crystal Stoddart,

Due to the circumstances of COVID-19, this meeting was through TEUS Bizconnect, and we focused on what to do with our 2020 marathon.

Call to Order: Meeting was called at 6:40pm

Postpone: The 50th Nova Scotia Marathon will be postponed until 2021.

Contacting: Misty will draft a letter for all participants and will send it to Talent and Crystal. Once participants receive the letter, then we will make a press release.

Refund/Deferral: Since this is a unique situation, we will offer full refunds until April 31st. If participants do not want a refund, then their registration will be differed for 2021 race. If participants do not respond by April 31st, then we will differ them to 2021.

Sponsorships: Inform sponsors that the marathon will be postponed. Inform sponsors that their funds will be carried over in 2021. We will not ask for funds from them next year. Send out a thank you letter to sponsors and inform them before our press release.

Small Run: If state of emergency is lifted within the next few months, then we will plan a small community fun race.

Social Media and Keeping In Touch: Continue to stay active on the webpages to keep audience engaged. If people have ideas, then email group for feedback. If we feel like we need to meet, then we will meet.

Next Meeting: June 3rd 6:30pm, location to be determined.

Adjournment: Adjourned at 7:20pm