

Nova Scotia Marathon Committee Meeting

June 12, 2019 Minutes

6:30 pm Municipal Office Conference Room

The meeting was called to order by Committee Vice Chair Talent Wilson at 6:30 pm, in the Conference Room, in the Administration Centre, in Barrington NS, with the following members present: Talent Wilson, Crystal Stoddart, Jennifer Shand, Suzy Atwood, Cara Atkinson, Brandi Holmes, Cara Newell, Gerilyn Crowell, Colin Wickens, Anna Kenney, Jody Crook, Eddie Nickerson, Amanda Nippard.

Regrets: Shaun Hatfield, Lana Townsend, Adlai Cunningham, Chris Frotten and Sasha Crowell.

Additions to the Agenda

Being duly moved and seconded the following agenda items were added to the agenda – Sobey's, décor, runner's kits, music at start, expo committee, marketing, NS flags at homes along the route. Motion Carried.

Approval of Agenda

Being duly moved and seconded that the agenda be approved as presented. Motion Carried.

Approval of May Meeting Minutes

Being duly moved and seconded that the May 8, 2019 minutes be approved as presented. Motion Carried.

Subcommittee Report

a) Expo committee:

- *Anna will ask Diane from the Visitors Information Centre if Dale can attend the expo with tourism related material
- *Anna will get summer staff to parade around with the lobster costume
- *there will be entertainment during the spaghetti supper

*Suzy will make up 'volunteer' tags for committee members to where

*Anna will order lime colour shirts for the committee members to where

*Kathy's Shoes will be giving away two running outfits from Asis. Anyone knows where we can find 2 mannequins to use for the outfits.

b) Swag committee: it was decided by the committee that the 'Sea Me Run' logo should be added to the mug. Anna will email the information to 4imprint.

500 'Sea Me Run' stickers will be printed at Passage Print.

c) Accommodations: the 'Sea Me Camp' will be promoted on the facebook page

d) Registration: up to today, Anna reported there were 185 registrations.

Full	53	Half	55	10k	50	6k	20	virtual	7
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e) Marketing: Suzy reported that she did \$100 worth of facebook ads and will do another \$100. Suzy reported that the facebook ad had reached 9800 people and that 490 people clicked 'like'.

Jennifer will do the shirt reveal on Instagram and it will happen on the facebook page also.

Lana sent pictures to Tim Chestnut.

f) Race Administration:

Reception - Amanda reported that Sobeys will give us all that we asked for – 50 24 Big 8 water; supplies for chowder,

It was decided to have Suzy design a poster to recognize the contribution from Sobeys. We will also acknowledge Sea Star Seafoods.

We will put the ice cream tubs in a hand case with ice. That will keep it frozen for a longer time.

Last year's medals (lobster) will have a magnet glued to the back and they will be put on the table for participants to have.

Cara offered the centrepieces that Clark's Harbour had for an event. All centrepieces have a nautical theme. The committee accepted her offer.

Runner's kits – to be included in the kits: shirt, mug, map of route, lobster sculpture list & location, info sheet- open course, safety list, sponsors names, 2019 reception at 12 noon on race day, swag from Wilson's and Kathy's Shoes.

Race Day -It was mentioned that we should find some medical personal (retired nurses, paramedics not working that day) to be on site at the finish line. We could put it on facebook that we are looking for such persons.

It was suggested we get music for the starting line.

g) Budget

Other

Key chain for 1st, 2nd, 3rd place winners – Suzy will order them.

Anna reported that the full marathon route has been remeasured.

Anna suggested putting a post of facebook encouraging home owners who are along the route, to have NS flags on their properties, supporting the runners.

Date and time for next meeting

The next meeting will be held July 10, 6:30 pm, Conference Room, in the Administration Centre, in Barrington NS.

Adjournment

The meeting was adjourned at 8:30 pm.