

NOVA SCOTIA MARATHON COMMITTEE MEETING

April 2, 2019

6:30 pm, Municipal Office Conference Room

AGENDA

The meeting was called to order by Committee Vice Chair Talent Wilson at 6:33 pm, om the Conference Room, in the Administration Centre, in Barrington, NS, with the following members present: Talent Wilson, Crystal Stoddart, Jennifer Shand, Suzy Atwood, Cara Atkinson, Brandi Holmes, Sasha Crowell, Cara Newell, Gerilyn Crowell, Colin Wickens, Chris Frotten, Anna Kenney.

Regrets: Shaun Hatfield, Jody Crook, Lana Townsend, Eddie Nickerson, Amanda Nippard, Adlai Cunningham.

Approval of Agenda

Being duly moved and seconded that the agenda be approved as presented. Motion carried.

Approval of March 13 / 19 Meeting Minutes

Being duly moved and seconded that the March 13, 2019, be approved as presented. Motion carried.

Subcommittee Reports

- a) Sponsorship: Crystal reported that Tyler Nickerson would be sponsoring our event \$1000 (Starboard Inn & Every Detail), Stoney Island Fisheries gave us \$2500 (it was noted that Mervin Atkinson has asked for new water & Gaterade containers, more sponges and this year shirt) and McDonalds will also become a sponsor. The following list is businesses that the sponsorship committee members have approached – Tim Horton's (supplying coffee and timbits), Dan's (cookies for the reception), Lobster Shack, Vernon d'Eon Lobster Supplies, Asis, Gosbee's (Brandi will contact). Colin

reported that Barrington Place Jewellers had mentioned about giving each runner a charm and that Runner's Attic would not sponsor our event this year.

b) Swag:

Anna has asked the shirt company to send samples of the ladies' racer back shirt, so the members could see it. However, it did not arrive in time for the meeting.

Anna will be ordering the bottles, using the 'block' SEA ME RUN logo.

Gerilyn will leave the information about the mug at Barrington Place Jewellers for Anna to pick up. She will then place the order.

A discussion has held regarding the sponsor names on the bibs. We will come to a decision at our next meeting.

c) Accommodations: nothing to report

d) Registration

(as of Thursday): we had a total of 87 runners.

26 full; 28 half; 23 10k; 7 6k; 3 virtual

e) Marketing:

The marketing committee will be doing an Easter promotion using social media. The 12 days to Christmas and the St. Paddy's Day promotion went well. Future promotions will be done at Mother's Day, Father's Day and Canada Day. Suzy suggested that we do a 'shout out' to our sponsors. Also, it was mentioned that we should have Run Nova Scotia sponsors on our facebook page, as our marathon is on the Road Race Series.

f) Race Administration:

Aid Station: Crystal mentioned that Tyler Nickerson was interested in setting up an aid station next to Starboard Inn. It was decided that we would encourage him and his family to assist in an already existing aid station. Anna distributed a list of the aid stations with the volunteers for the last number of years.

Start times: A discussion was held regarding the start time for all distances. Being duly moved and seconded that the start time for the full marathon runners will be at 7:30 am; the start time

for the half marathon runners be at 7:45 am; and the start time for the 10k and the 6 k be at 8 am. Motion carried. Lana will have to add this information to Race Roster. Anna will contact the full and half marathon runners who have already registered, to make them aware of the start times.

First time ever official race: Brandi suggested that we add this information to Race Roster, asking runners if this is their first 'distance' race. It would help estimate the number of mugs to order.

Opening Speech at Start of Race: It was noted by the runners on the committee, that no other race has such a long opening speech! Because we will have 3 different start times, Anna will be shortening the opening speech.

CKBW Announcer: Anna will try again contacting a CKBW announcer for the finish line.

g) Financial:

Anna had copies of the budget for the members. However, only 1 side was copied. She will email the budget to the members.

Other:

Sneaker 4 Funds: no report

Refund Policy: Anna distribute copies of the refund policy. She asked that all members review it and the committee would discuss it at our next meeting.

Ice Cream: Cara Atkinson had reported that she could get a 11.4 L (5 gallons) of ice cream for \$35.00. In the past, Dan's Ice Cream Shoppe would donate a 5-gallon container and the event would purchase the second container for \$80. Cara said she would donate the 2 containers.

Run Our Shore: Anna reported that she will be attending the Run Our Shore race in Liverpool, on April 27 to promote our event.

Zipper Pulls: Suzy will be looking into this.

Printed Materials: Crystal suggested that we put the following printed materials in the runners' bags – any necessary information, ie. map of routes, list of sponsors, new start times for the full and half, etc.

Date and Time for Next Meeting

The next meeting will be held May 8, 6:30 pm, Conference Room, in the Administration Centre, in Barrington, NS.

Adjournment

The meeting was adjourned at 7:45 pm.

Secretary of Meeting:_____