

NOVA SCOTIA MARATHON COMMITTEE MEETING

February 13, 2019

The meeting was called to order by Committee Vice-Chair Crystal Stoddart at 6:30 pm, in the Conference Room, in the Administration Centre, in Barrington, NS, with the following members present:

Chris Frotten CAO

Jody Crook (Council member)

Colin Wickens

Crystal Stoddart

Suzy Atwood (Tour&Comm. Dev Officer)

Gerilyn Crowell

Sasha Crowell

Lana Townsend (MPAL)

Eddy Nickerson (Warden)

Cara Atkinson

Brandi Holmes

Anna Kenney (Recreation Director)

Amanda Nippard

Regrets:

Talent Wilson

Maureen Wickens

Cara Newell

Jennifer Shand

Shaun Hatfield

Additions to Agenda

No Additions.

Approval of Agenda

Being duly moved by Lana and seconded by Amanda that the agenda be approved as presented.

Approval of January 9th Minutes

Being duly moved by Amanda and seconded by Colin that the January 9th minutes be approved as presented.

Finish Line location

The letter that was presented to Ken Anthony, was signed by Ken and the Marathon Committee must meet their agreement of the letter and check the site before the Marathon and they feel they should meet with Dennis before.

Subcommittee Reports:

- a) Sponsorship- The following new sponsors have contributed to date:
Wilson's \$500, merchandize, and the use of their Van for transportation from finish line to Arena, also want to have an Aid station. Tusket Ford \$250, Credit Union \$500.
- b) Swag- Gerilyn showed a sample of the shirts. A motion was made by Crystal and seconded by Sasha to go with the royal blue color for the runner's shirts. Motion Carried. A motion was made by Colin and seconded by Crystal to go with the tank tops that were chosen. Motion Carried.
Suzy had 3 medal designs and it was determined that the medals would be 4.5 inches. A motion was made by Gerilyn and seconded by Amanda to go with the medal that was chosen. Motion Carried.
A motion was made by Crystal and seconded by Amanda that we purchase the \$5.99 water bottle.
- c) Accommodations-nothing to report.
- d) Registration- There are 56 runners registered: (19 full;14 half; 10k 16;6k 5 and 2 virtual).
- e) Marketing- It was discussed that doing monthly emails is good right now. However, as we get closer to the event date, they should increase. Crystal agreed to send Sasha and Brandi a message reminding them to do more facebook posts. Suzy will send Jennifer a digital copy of the logo to put on Instagram.

Anna reported that there are many rack cards left over from past years. She asked if we wanted to purchase new ones or use date dots. A motion was made by Amanda and seconded by Gerilyn that we purchase our own date dots for the rack cards. Motion Carried.

It was decided to ask Ken Chetwynd to take pictures of the event this year. Anna will contact him and ask him if he could possibly get some photos of the runners coming across the Causeway with the NS flags.

Maps of Route: Anna will check to see how many maps we have left.

f) Race Administration – Anna reported that the marathon was chosen to be on the Run NS Road Race Series.

- Anna reported that she was in contact with Perry Abriel and asked if they could measure the marathon route, as it is due to be measured.

- Anna reported that the CJLS announcer we had at the finish line last year, has moved away. It was suggested we ask Nick Yorston from CKBW.

- Anna reported that she had contacted Run NS re: cost of having our logo on the Run Nova Scotia van. She reported the cost was \$1000.00.

g) Financial/Budget-

Handout will be provided at the meeting.

Date and Time for next Meeting

The next meeting will be held Wednesday March 13th, 2019, 6:30 pm, Conference Room, in the Administration Building, in Barrington, NS.

Adjournment

The meeting was adjourned at 8:30 pm.

Secretary of Meeting: _____