

NOVA SCOTIA MARATHON COMMITTEE MEETING

January 9, 2019

The meeting was called to order by Committee Chair Talent Wilson at 6:30 pm, in the Conference Room, in the Administrative Centre, in Barrington, NS, with the following members present:

Talent Wilson (Chair)	Chris Frotten CAO
Jennifer Shand	Colin Wickens
Cara Newell	Suzy Atwood (Tourism & Comm. Development Officer)
Gerilyn Crowell	Sasha Crowell
Lana Townsend (MPAL)	Eddie Nickerson (Warden)
Cara Atkinson	Brandi Holmes
Anna Kenney (Recreation Director)	Amanda Nippard

Regrets:

Crystal Stoddart	Maureen Wickens
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Additions to Agenda

No additions.

Approval of Agenda

Being duly moved and seconded that the agenda be approved as presented.

Approval of December 4th Minutes

Being duly moved and seconded that the December 4th minutes be approved as presented.

Finish Line location

Eddie Nickerson wants to speak to Ken Anthony before presenting Ken with the written letter that Chris drafted. Eddie has till the end of January, 2019 to present the letter to Ken Anthony to be signed or rejected.

Subcommittee Reports

- a) Sponsorship- The following sponsors have contributed to date:
MCTI \$500 (food at finish line); Pro-Nova Marine Product \$250; Sobeys will be doing the spaghetti supper, Tusket Ford has on top of list for Feb and will let us know.
- b) Swag- Gerilyn showed us samples for the wristbands, t-shirt and water bottles.
- c) Accommodations- No Updates
- d) Registration- Cara, Gerilyn and Crystal are committee members.
To date 39 participants registered.
- e) Marketing- Jennifer made a motion to not put an ad in the New England Journal this year and to set up an Instagram account and boost the posts. The motion was seconded by Amanda. Motion carried.
Brandi made a motion to not put an ad in the Running Canada Magazine. The motion was seconded by Sasha Motion carried.
The committee will look into getting the NS Marathon logo put on the Run NS vehicle.
Also, a mail chimp newsletter will be sent out to 500+ individuals.
- f) Race Administration- No Updates
- g) Financial/Budget- Anna will collect and compare last years budget to this years' budget.

Date and Time for Next Meeting

The next meeting will be held Wednesday, February 13th 2019, 6:30 pm, Conference Room, in the Administrative Building, in Barrington, NS.

Adjournment

The meeting was adjourned at 7:44 pm.

Secretary of Meeting:_____