

NOVA SCOTIA MARATHON COMMITTEE MEETING  
December 4, 2018

The meeting was called to order by Committee Chair Talent Wilson at 6:33 pm, in the Conference Room, in the Administration Centre, in Barrington, NS, with the following members present:

Talent Wilson (Chair)	Chris Frotten CAO
Crystal Stoddart (Co-Chair)	Jennifer Shand
Cara Newell	Suzy Atwood (Tourism & Comm. Development Officer)
Gerilyn Crowell	Sasha Crowell
Lana Townsend (MPAL)	Eddie Nickerson (Warden)
Cara Atkinson	
Anna Kenney (Recreation Director)	

Additions to Agenda

No Additions.

Approval of Agenda

Being duly moved and seconded that the agenda be approved as presented.

Approval of November 7<sup>th</sup> minutes

Being duly moved and seconded that the November 7<sup>th</sup> minutes be approved as presented.

Finish Line location

Eddie Nickerson reported that Ken Anthony felt the finish line could be at his property again. However, the committee wants a '10 year' commitment. Chris Frotten offered to draft a letter/contract to Ken Anthony on MOB Letter head, including there would be a pre and post event inspection of Ken's property. The committee will look at the draft letter/contract at the next meeting on January 9<sup>th</sup>.

Subcommittee Reports

a) Sponsorship-

The following sponsors have contributed to date:

RI Smith-\$200, Kenny & Ross-\$500, RBC-\$500 plus Bags, Sea Star Seafoods-\$250, Talent Wilson-\$250, Chris Stoddart Electrical-\$250, Tuskert Ford and ARB Scott Masonry have shown interest but at this time there has been no sponsorship amounts declared.

b) Swag-

Gerilyn reported that the samples for the wristbands, t-shirt and water bottles never arrived and she will re-order these items, so the committee can see samples of them. Gerilyn did have a sample of a buff that would cost \$12/piece.

c) Accommodations-

Anna talked to Clare Recreation Department how they handled the billeting / volunteers for accommodating participants of the Grand Fondo. The person will be sending information regarding the computer program they will be using this year.

d) Registration-

Cara, Gerilyn and Crystal are committee members.

**December 2018-March 31, 2019:**

(I want it All)	Full	\$75
	Half	\$65
	10k	\$50
	6K	\$40
Run NS Runners take		\$5 off
No Swag Runners take		\$20 off

**After March 31, 2019:**

(I want it All)	Full	\$85
	Half	\$75
	10k	\$60
	6k	\$50
Run NS Runners take		\$5 off
No Swag Runners take		\$20 off

Virtual Run for all categories \$35 plus Shipping (Includes t-shirt and metal)

A motion was made by Crystal that the Marathon prices be approved for the 2019 NS Marathon. Cara Newell seconded. Motion carried.

e) Marketing- A draft email will be made to send to other running sites.

A '12 Days of Christmas' promotion was discussed. Lana will add it in race roster. Anyone who registers between December 12 and December 24, will get a 12% discount.

f) Race Administration- A motion was made by Cara Newell to use a second chip timing mat (at start) at a cost of \$350, Crystal seconded. Motion Carried.

g) Financial/Budget- no report

Time and date of next meeting

The next meeting will be held Wednesday January 9, 2019, 6:30 pm, Conference Room, in the Administration Building, in Barrington, NS.

ADJOURNMENT

The meeting was adjourned at 7:35 pm.

Secretary of Meeting: \_\_\_\_\_