

# NEWS RELEASE

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FOR IMMEDIATE RELEASE

## THE MUNICIPALITY OF BARRINGTON LAUNCHES NEW WEBSITE

Barrington, N.S., Thursday, July 09, 2015 -

The Municipality of Barrington has launched its re-designed website – [barringtonmunicipality.com](http://barringtonmunicipality.com). Featuring a completely new layout and design, the website was developed based on feedback from council and staff, as well as the needs of visitors and residents of the municipality.

The refreshed site provides a contemporary design and more intuitive user experience for visitors. "Our new website has been developed to enhance the user experience," said Tourism & Community Development Officer, Suzy Atwood. "The website's drop down menu navigation makes it much easier to find information that's important to our residents and visitors. With its built-in responsive design, the website adjusts for easy viewing on any device, making it more convenient and accessible."

The website was developed through a partnership with the Association of Municipal Administrators, Nova Scotia's Municipal Website Venture. Designed specifically to address the state of municipal websites in the province of Nova Scotia, the Municipal Website Venture's mandate is to substantially improve the standard of its client's websites, lower development, operating and promotional costs while empowering municipal staff with no technical background to manage their websites.

### **Key features of our new website include:**

- Powerful search function
- Improved navigation
- Social media integration
- Community events calendar
- Document Management System
- Interactive Map
- Site Map

- Responsive design – the new website will customize itself to make accessing information on your mobile phone, tablet or desktop computer easier than ever

“Our website is the first impression many people have of our municipality,” said Warden Eddie Nickerson. “It is a portal that allows residents, businesses, and visitors to connect with local government and is one of the most powerful tools to engage our residents and keep them informed.”

For more information on the Municipality of Barrington, please visit [www.barringtonmunicipality.com](http://www.barringtonmunicipality.com)