

Barrington Visitor Information Centre

Position Details

Position Title: Tourism Ambassador

Job Type: Full-Time Summer Position (35 hours/week; may include weekends and holidays)

Duration: Approximately 12 weeks (May–August) with possibility of extension to October.

Supervisor: Director of Marketing & Tourism Development

Location: Municipality of Barrington Administrative Centre, Visitor Information Centre, and various locations throughout the Municipality of Barrington

Position Summary

The Municipality of Barrington welcomes visitors from around the world each year, with summer being our busiest tourism season.

We are looking for a friendly, creative, and community-minded Tourism Ambassador to help visitors experience everything our coastal region has to offer. This position is ideal for students or recent graduates interested in tourism, marketing, communications, photography, events, social media, or customer service.

Tourism Ambassadors play an important role in creating positive visitor experiences by sharing local knowledge, promoting attractions and events, assisting at the Visitor Information Centre, and creating engaging online content that showcases the Municipality of Barrington.

This is a fun and rewarding opportunity to gain valuable experience while working throughout one of Nova Scotia's most beautiful coastal communities.

For the right candidate, there may also be opportunities for additional seasonal or extended employment.

Key Responsibilities

Visitor Services & Community Promotion

- Welcome visitors and residents in a friendly, helpful, and professional manner
- Provide information about local attractions, accommodations, events, restaurants, beaches, and experiences

- Encourage visitors to explore the Municipality of Barrington and surrounding communities
- Travel to various locations and events to help promote the area

Content Creation & Marketing Support

- Create engaging content for social media, websites, and other tourism marketing channels
- Capture photography and video content showcasing local attractions and experiences
- Assist with promotional campaigns, community events, and tourism initiatives
- Monitor and respond to visitor inquiries online and in person

Visitor Information Centre Support

- Help maintain a welcoming and organized Visitor Information Centre
- Ensure brochures, maps, and promotional materials are stocked and updated
- Maintain visitor statistics and assist with reporting when required
- Assist visitors with reservations and travel information

Administrative & Team Support

- Assist with tourism-related projects, research, and promotional activities
- Support the Director of Marketing & Tourism Development with day-to-day tourism initiatives
- Work independently when required while contributing positively as part of a team
- Adhere to Municipality of Barrington policies and procedures

Knowledge & Skills

We are looking for candidates who:

- Enjoy working with people and providing excellent customer service
- Have strong communication and interpersonal skills
- Are comfortable using social media and digital platforms

- Are organized, reliable, and willing to learn
- Have an interest in tourism, marketing, events, or community promotion
- Can work independently and as part of a team
- Hold a valid driver's license

Assets (Not Required)

The following experience or skills would be considered assets:

- Tourism, hospitality, retail, or customer service experience
- Photography, videography, or content creation
- Basic graphic design skills
- Knowledge of the Municipality of Barrington and surrounding areas

This position is open to individuals of all backgrounds who are passionate about their community, enjoy working with people, and are interested in tourism, marketing, or customer experience.

How to Apply

Please submit your resume and cover letter by email or by mail/drop-off to:

Attention: Suzy Atwood

Director of Marketing & Tourism Development

Municipality of Barrington

2447 Highway 3

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