



**BARRINGTON VISITOR INFORMATION CENTRE
TOURISM AMBASSADOR – Summer Position**

Be part of the Best Summer Job in the Lobster Capital of Canada!

The **Municipality of Barrington** is looking for enthusiastic and outgoing **Tourism Ambassadors** to help showcase our community to visitors from around the world. If you love meeting new people, sharing local knowledge, being creative, and being involved in community events, this is the perfect summer job for you!

Position Details:

Location: Municipality of Barrington Administrative Centre & various locations throughout the Municipality. May involve travel within the province.

Duration: 14 weeks (May–August) with the possibility of extension

Hours: 35 - 40 hours per week (Includes weekends and possible holidays)

Supervisor: Director of Marketing & Tourism Development

Position Overview:

Each summer, visitors from across the world explore the **Municipality of Barrington**, and we want them to have the best experience possible. As a **Tourism Ambassador**, you'll play a key role in promoting our region, assisting travelers, and showcasing the best of our coastal community. Whether you're creating engaging social media content, working the front desk at the Visitor Information Centre, or greeting guests at key locations, you'll be a friendly face that makes their visit memorable.

Key Responsibilities:

- Welcome and assist visitors in a friendly and helpful manner.
- Promote the Municipality of Barrington by sharing local knowledge, hidden gems, and must-visit spots.
- Create engaging content for social media, website, and blog posts.

- Maintain the Visitor Information Centre, including managing brochure distribution and inventory.
- Capture high-quality photos and videos that highlight the region's unique tourism attractions.
- Provide travel guidance and recommendations to encourage longer stays.
- Maintain visitor statistics and assist in making reservations for travelers.
- Support community events, tourism promotions, and special projects.
- Travel to various locations and events to represent the Municipality.
- Assist the Director of Marketing & Tourism Development with research, marketing materials, and administrative tasks.

What We're Looking For:

Excellent communication & customer service skills – You enjoy talking to people and making them feel welcome.

Strong writing & content creation skills – You can craft engaging social media posts, and promotional content.

Social media & tech-savvy – Experience with platforms like Facebook, Instagram, Google Maps, and Microsoft Office.

Knowledge of the Municipality of Barrington & surrounding communities – You love your hometown and want to share it!

Ability to work independently and in a team – You're responsible, proactive, and collaborative.

Valid driver's license or reliable transportation – You'll be traveling to various locations across the Municipality and outside the Municipality.

Bonus Skills (Assets, but not required):

Experience in video production and photography

Basic graphic design ability

Previous experience in tourism or hospitality

Who Can Apply?

To be eligible, you must:

- Be **between 15 and 30 years of age** at the start of employment*
- Be a **Canadian citizen, permanent resident**, or person with refugee protection**
- Have a **valid Social Insurance Number (SIN)** and be legally allowed to work in Canada

Why You'll Love This Job:

Work in a stunning coastal environment where others vacation

Gain valuable experience in tourism, marketing, and customer service

Meet amazing people from around the world

Flexible summer schedule with fun, engaging work

Be part of a passionate, welcoming team

*The youth must be 15 years of age at the beginning of the employment period. The youth may be more than 30 years of age at the end of the employment period as long as the youth was 30 at the beginning of the employment period.

Please apply by **April 4, 2025** with cover letter and resume via email or drop off/mail to the Municipal Administrative Office - 2447 Highway 3, Barrington, NS B0W 1E0 to:

Attention - Suzy Atwood

Director of Marketing & Tourism Development

Municipality of Barrington

satwood@barringtonmunicipality.com