BEACH STRATEGY REPORT CARD
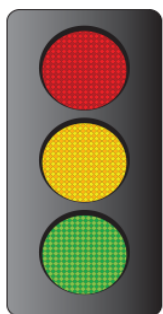
	ROADBLOCKS
	SLOW PROGRESS
	ON TRACK

STRAEGY NAME	Beach Strategy
LEAD	Chris Frotten
PROJECT CODE	N/A
DATE OF STATUS ENTRY	May 3, 2020
PERIOD COVERED	2019-2022

OVERALL STATUS THIS MONTH

OVERALL STRATEGY STATUS	ON TRACK	NOTES	Although we are still early in our work to complete the key action items within our beach strategy, we are still on track.

COMPONENTS

ACTION	STATUS	YEAR	NOTES
Purchase land at Stoney Island Beach	DONE	2019	Purchased the property.
Develop parking area at Stoney Island Beach	🟢	2019	Phase 1 (site work) complete. Working on phase 2 (leveling, wooden barricades).
Structured engagement sessions	🟡	2020	No work has begun on these yet. One possible first step would be to issue a survey throughout the municipality to get feedback
Assessment of existing infrastructure	🟢	2020	A quasi strategic planning discussion was held during budget deliberations. A high-level assessment was developed but more discussions are needed.
Assessing accessibility	🟡	2020	No work has begun on this yet.
Develop collaborations and partnerships	🟢	2020	Initial conversations with some key stakeholders have begun.
Organize yearly beach clean up	🟢	2020	We hope to be able to plan a beach clean up to coincide with our community litter clean-up day.
Provide waste bins to help keep our beaches clean	🟢	2020	We are currently sourcing possibilities.
Recruit and facilitate a Beach Resource Team	🟡	2020	No work has begun on this yet.

Goal	Status			Year	Notes
Support and promote stewardship of our beaches	○	🟡	○	2020	No work has begun on this yet.
Develop signage and directional signage for the beaches.	○	○	🟢	2020	Our beach signage plan was approved on April 27, 2020 and work has been on-going to source the signs.
Organize yearly beach clean up	○	○	○	2021	
Seek funding opportunities to help build infrastructure	○	○	○	2021	
Develop collaborations and partnerships	○	○	○	2021	
Engage stakeholders to support and promote stewardship	○	○	○	2021	
Develop new infrastructure as assessed.	○	○	○	2021	
Organize yearly beach clean up	○	○	○	2022	
Design and develop interpretive panels.	○	○	○	2022	
Install beach logs.	○	○	○	2022	
Include QR Codes on signage.	○	○	○	2022	
Develop new infrastructure as assessed.	○	○	○	2022	
Seek funding opportunities to help build infrastructure	○	○	○	2022	
Support and promote stewardship of our beaches	○	○	○	2022	
Reassess Beach Strategy to align with strategic planning and goals of council	○	○	○	2022	