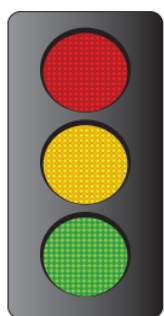


BEACH STRATEGY REPORT CARD



ROADBLOCKS

SLOW PROGRESS



ON TRACK

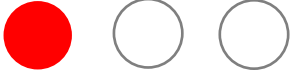



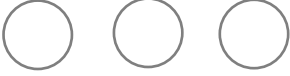






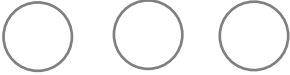
STRATEGY NAME	Beach Strategy
LEAD	Chris Frotten
PROJECT CODE	N/A
DATE OF STATUS ENTRY	January 10, 2022
PERIOD COVERED	2019-2022

OVERALL STATUS THIS MONTH

OVERALL STRATEGY STATUS	ON TRACK	NOTES	COVID-19 and delays with engagement and planning have slightly impeded progress but we have made strides in all of the action items other than for the infrastructure.
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COMPONENTS

ACTION	STATUS	YEAR	NOTES
Purchase land at Stoney Island Beach	DONE	2019	Purchased the property.
Develop parking area at Stoney Island Beach	DONE	2019	The project is complete.
Structured engagement sessions	DONE	2020	A survey was launched in June/July 2020 and more engagement is being planned.
Assessment of existing infrastructure		2020	Conceptual plans are complete and are being discussed with the Beach Resource Team. Preliminary plans would be the next step.
Assessing accessibility		2020	We've completed preliminary assessments and have researched funding programs, but no official plans are in place.
Develop collaborations and partnerships	DONE	2020	Our key stakeholders have been engaged and the necessary collaborations and partnerships have been developed.
Organize yearly beach clean up	DONE	2020	Due to COVID-19, no beach clean-up was organized, but we supported a local clean-up organized by location groups.
Provide waste bins to help keep our beaches clean	DONE	2020	The waste bins were placed at three of our beaches.
Recruit and facilitate a Beach Resource Team	DONE	2020	The terms of reference were approved on February 22, 2021, members have been recruited and the first meeting was held on May 4, 2021.

Support and promote stewardship of our beaches	DONE	2020	Walk & Talk Series, waste bins, social media posts/campaigns, lifeguards as "guardians"
Develop signage and directional signage for the beaches.	DONE	2020	Our beach signage plan was approved on April 27, 2020, and all the signs have been installed other than for a handful that may have to be moved or added.
Organize yearly beach clean up	DONE	2021	We didn't organize a clean-up ourselves but we supported several local clean-ups organized by groups.
Seek funding opportunities to help build infrastructure		2021	No work has begun on this yet.
Develop collaborations and partnerships		2021	We continued our work with our Beach Resource Team and key stakeholders.
Engage stakeholders to support and promote stewardship		2021	Walk & Talk Series, waste bins, social media posts/campaigns, lifeguards as "guardians". We are also working on collaborating with Birds Canada on Stewardship Ambassadors for the 2022 summer season.
Develop new infrastructure as assessed.		2021	We are currently still working on preliminary plans therefore we are not ready to move on to construction.
Organize yearly beach clean up		2022	
Design and develop interpretive panels.		2022	
Install beach logs.		2022	
Include QR Codes on signage.		2022	
Develop new infrastructure as assessed.		2022	
Seek funding opportunities to help build infrastructure		2022	
Support and promote stewardship of our beaches		2022	
Reassess Beach Strategy to align with strategic planning and goals of council		2022	