



*An ocean of opportunity*

FORM "A"  
TO BE COMPLETED BY ANYONE  
WISHING TO ADDRESS COUNCIL OR COMMITTEE OF THE WHOLE COUNCIL

Names of individuals making the presentation:

Brenda LaGrandeur

Points to be made:

Updating council about the work of the Western NS Local Immigration Partnership (LIP)- past year's projects

Purpose and any requests that may be forthcoming from the presentation:

Just for information- Mun of Barrington is a partner in the LIP.

Please attach a copy of your written or power point presentation. **It is not prepared yet, is it possible to forward this a bit later?**

Time requested for presentation:

15 minutes X 30 minutes \_\_\_\_\_

Signature

Print Name: Brenda LaGrandeur

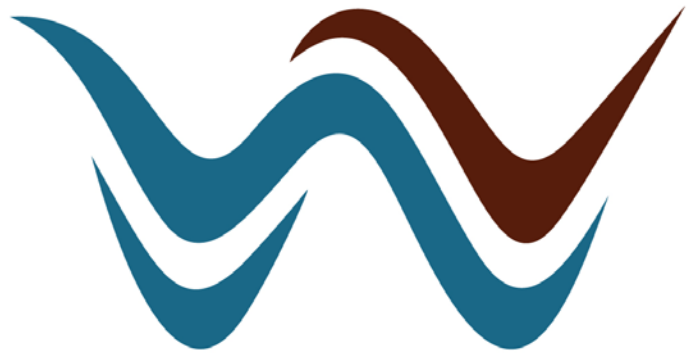
Mailing Address: 4891 Highway 308 Tusket NS B0W 3M0

Phone Number: 902-653-0369

E-mail address: blagrandeur@westernren.ca

Will you require a projector and computer for your presentation ? **I can bring my laptop but do not have a projector- or I can email you the presentation in advance to be loaded onto yours- please advise**

NOTE: Individuals or groups making presentations are required to address their comments and questions to the Chair of the Meeting only. No decision will be made at the same meeting as your presentation.



Western NS

# Immigration Partnership

**Council Presentation Spring 2023**

Brenda LaGrandeur

Western NS Local Immigration Partnership Coordinator

# What is a Local Immigration Partnership?

Local Immigration Partnerships (LIP) bring partners together that share a common goal of making their region more welcoming to newcomers.



Western NS Local Immigration Partnership  
Strategic Plan  
2022-2025



Western Regional  
Enterprise Network

Funded by:

Financé par :



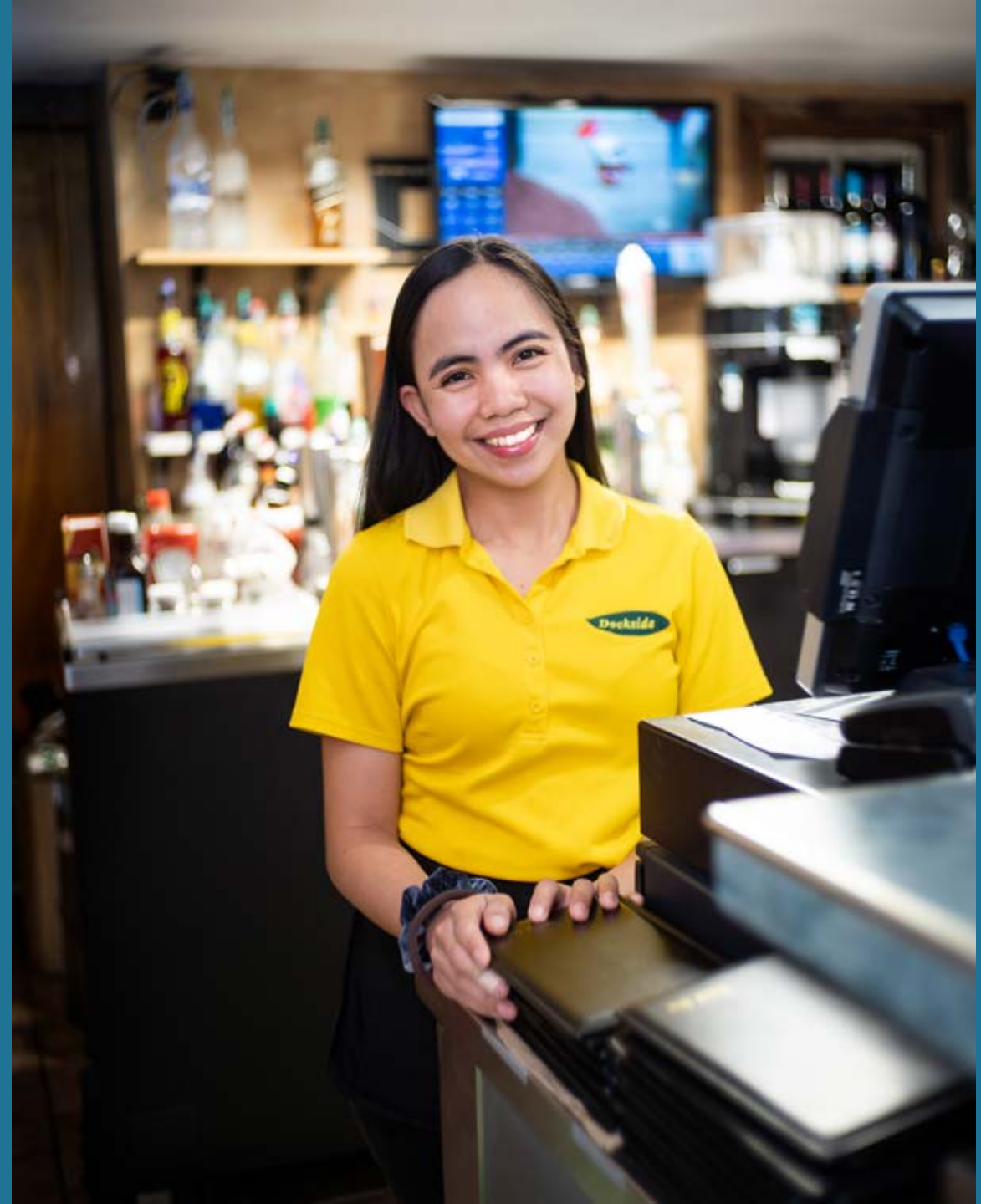
Immigration, Refugees  
and Citizenship Canada

Immigration, Réfugiés  
et Citoyenneté Canada

# Priority Areas

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1. Attracting talent
  2. Employer outreach and support
  3. Fostering welcoming communities
- 



# Attracting Talent

Marketing project-  
partnership with the Yarmouth  
& Area Chamber of Commerce

**\$35,000 approved (NS LSI)**

- New look/logo
- Photography project
- Videography project
- Welcome folders
- Retractable banners
- Rack cards
- Welcome guide refresh and reprint (\$2500 from NS Acadian Affairs)
- New website ([www.welcometowesternns.ca](http://www.welcometowesternns.ca))





[www.welcometowesternns.ca](http://www.welcometowesternns.ca)

# Employer Support

Newcomer Experience Workshop  
(\$650 partnership with Ignite)



## NEWCOMER EXPERIENCE WORKSHOP

*Join us!*

November 18, 10 am - 12 pm | **IGNITE Yarmouth**



## Are you interested in hiring International Talent?

Join us to learn about the resources available to employers and how they can support you in hiring and retaining foreign talent.

- April 18th, 2023
- 8:30am-12:30pm
- Digby Firehall 163 First Avenue, Town of Digby



[Register by clicking here](#)

For info, phone 902-245-5716



## Employer Support

# Immigration Ready Employers project- Funded by IRCC (\$6500)

[www.immigrationready.westernren.ca](http://www.immigrationready.westernren.ca)

## So, you're interested in hiring an international worker?

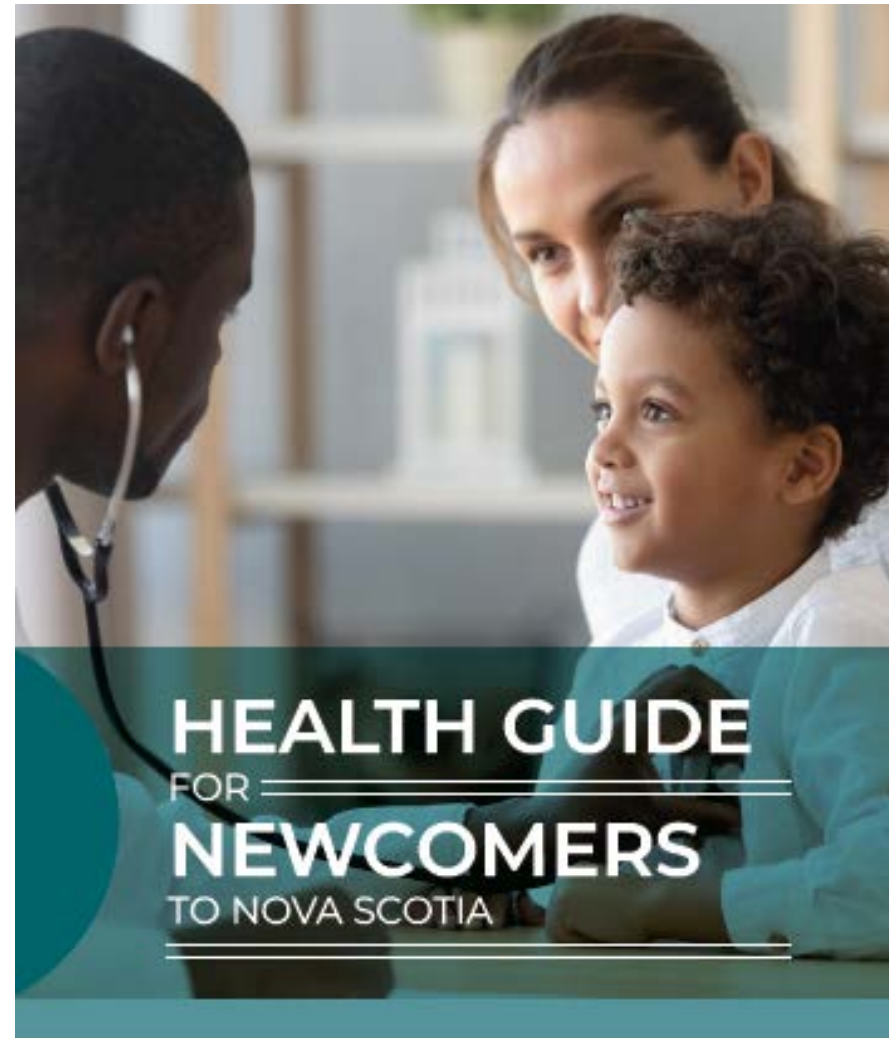
If you are considering hiring an international employee and do not know where to start, this online tool could help.

[Take the Quiz](#)



# Fostering Welcoming Communities

**Newcomer Health Guide-**  
\$6300 funded by Population  
Growth Branch of NS Labour  
Skills and Immigration





## Fostering Welcoming Communities

**Newcomer Welcome Event –  
funded by IRCC \$8500**

## So, what's next...

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- Speed networking for newcomers
- Mapping of credential recognition for key positions in our region
- 2<sup>nd</sup> Annual Newcomer Welcome Event

