

Minutes of the Regular Meeting of the Barrington Municipal Council held in the Council Chambers, in the Administrative Centre, in Barrington, NS, on Monday, December 9, 2019. The meeting was called to order by the Warden at 7:02 p.m., with the following members present:

- Warden Lindsay (Eddie) Nickerson
- Councillor Murray Atkinson
- Councillor George El-Jakl
- Deputy Warden Jody Crook
- Councillor Shaun Hatfield

- Chris Frotten, CAO
- Lesa Rossetti, Municipal Clerk

ADDITIONS TO THE AGENDA

There were no additions to the agenda.

APPROVAL OF THE AGENDA

Being duly moved and seconded that the Agenda be approved as circulated.

Motion carried unanimously.

DECLARATIONS OF CONFLICT OF INTEREST

There were no declarations of Conflict of Interest.

APPROVAL OF MINUTES

Being duly moved and seconded that minutes of the Regular Meeting held November 25, 2019 be approved as circulated.

Motion carried unanimously.

REPORT OF WARDEN

The Warden gave a brief report on his activities since the last meeting of Council.

REPORT OF COUNCILLORS

The Deputy Warden and each Councillor gave a brief report on their activities since the last meeting of Council.

REPORT - WESTERN COUNTIES REGIONAL LIBRARY BOARD

Councillor Hatfield gave a brief update on activities of the Western Counties Regional Library Board. A copy of minutes of their meeting held September 19, 2019 is attached to the Agenda on our website.

REPORT FROM COMMITTEE OF THE WHOLE COUNCIL

Councillor Atkinson reported on recommendations from the Committee of the Whole Council.

PERSONAL DEVELOPMENT CREDIT FOR STUDENTS

Resolution C191201

Being duly moved and seconded that Council forward a letter to the Minister of Education requesting support of our application for schools in our area to offer a Personal Development Credit for students that join a fire department and undergo the required training and a copy of the letter be sent to MLA LeBlanc and other municipal units in the province be requested to forward letters of support of the program.

Motion carried unanimously.

MARTIN HOPKINS CONCERNS RE: ROSEWAY MANOR

Resolution C191202

Being duly moved and seconded that the Municipality forward a letter to the Minister of Health and Wellness requesting that they investigate concerns at Roseway Manor as expressed by Martin Hopkins in his letter to Suzanne Bright, Department of Health and Wellness.

Motion carried unanimously.

The CAO informed members that he has been in conversation with the CAO of the Municipality of Shelburne and has informed her of actions to be taken by the Municipality.

BEACH STRATEGY

Resolution C191203

Being duly moved and seconded that Council accept the Beach Strategy as amended to focus on beach signage early in the new year.

Motion carried unanimously.

Resolution C191204

Being duly moved and seconded that Council direct staff to develop a Signage Strategy for all beaches in the Municipality, in January 2020.

Motion carried unanimously.

TENDER - SALE OF SURPLUS VEHICLE

Resolution C191205

Being duly moved and seconded that Council accept the tender received from Dave Smith Jr. Auto Sales & Salvage, for the purchase of the 2009 Dodge Ram 1500, in the amount of \$1,479.00.

Motion carried unanimously.

TRASH TALK SUMMARY REPORT

The CAO provided a Final Report on “Trash Talk” which was an effort to increase public awareness on proper waste separation and disposal, municipal by-laws and waste collection. A copy of the Trash Talk Summary Report is attached and forms part of the minutes.

ADJOURNMENT

The meeting was adjourned at 7:31 p.m.

Warden

Chief Administrative Officer

Secretary for the Meeting

DECEMBER 2019

TRASH TALK

Public Engagement Program
Final Report
Municipality of Barrington

Prepared by
Chris Frotten



THE GOAL

In an effort to increase public awareness on proper waste separation and disposal, municipal by-laws and waste collection, the Municipality of Barrington launched a three-month public engagement program on solid waste management titled “Trash Talk”.

The goals of this program were to:

- Educate the public on the proper way to separate and dispose of waste.
- Provide tools and resources to help our residents properly separate and dispose of their waste.
- Highlight municipal by-laws which relate to waste management.
- Open a discussion regarding the waste collection service in the Municipality.

STRATEGIC INITIATIVES

The engagement was carried out in a variety of formats and via different mediums. Below is a summary of the five strategic initiatives that were implemented from Sept-Nov. in an effort to achieve success.



WHO WE HEARD FROM

Here is a summary of the statistics relating to our engagement initiatives.

In total, 20 residents participated in our three public engagement sessions from Oct. 7 - Oct. 9, approximately 40 students participated in our school sessions and approximately 40 seniors participated in our senior session. These sessions were a great opportunity for our residents, youth and seniors to get a better understanding of our system and ask specific questions to Kirk. We received valuable feedback through this process which is summarized later in the report.

Our updated residential separation guide and new marine separation guide were mailed to 2,975 households in the Municipality through the municipal newsletter. These separation guides, along with the waste separation tool on our website and the R6RECYCLES application are a great resource for our residents to help them better understand how to properly separate and dispose of their waste.

In addition to the public meetings and new separation guides, we also published print ads in the local newspaper and information in our municipal newsletter relating to the proper separation and disposal of waste.

Finally, a social media campaign was launched to share information to try to educate our residents and spark conversations and interest in waste.



100

Number of participants at our public and school sessions



2,975

Total dwellings which received new separation guides in our newsletter

OUR SOCIAL MEDIA CAMPAIGN

Over a the three-month period, 19 Facebook posts were published on topics from the Region 6 R6RECYCLES App, the disposal of common items such as MacDonald's and Tim Horton's cups, fruit boxes and juice containers, how to reduce waste and the public meetings.



Social media is a great medium to not only share information to help educate our residents but also to spark discussion and get instant feedback on a topic. Here is a summary of the engagement through this platform.

**OVER
20,500**

People Reached



226



105

**OVER
1,775**

Post Clicks



124

WHAT WE LEARNED

The information collected from our social media posts, meetings, publications and other research has enabled us to learn more about waste separation and disposal overall and what happens after it gets collected. We've also learned about how we're meeting (or not) the needs of our residents as it relates to an effective waste collection service. Here are some of the highlights of the feedback received.

1 COMPOST

There was a lot of discussion regarding composting in all of our public sessions. Many residents were curious to understand how to best dispose of compost, where it went after collection and what it could be used for outside of disposal. *One action item from this feedback will be to host a free compost pick-up day.*

2 LITTERING

Littering and illegal dumping was a common concern. Many take pride in their communities and would appreciate help in keeping them clean. *Two action items will be to improve signage and ask the RCMP to assist in enforcing the municipal and provincial laws.*

3 COLLECTION SERVICE

The municipal collection service was raised at every session. Some common concerns, such as bags in the green bins and the mixing of garbage and compost at the collector level will be the *foundation of future conversations with the collector and the development of the new collection tender in 2021.*

CONCLUSION

Striving to meet the needs of our community in a fiscally responsible way

All in all, this public engagement program was a success. It allowed the Municipality to engage with its residents on a very important topic and provided a springboard for future conversations. In addition, it has created a strong foundation of feedback which the Municipality can build on to make future decisions relating to waste collection.

The program was a collaboration with many partners and would not have been possible if it weren't for their assistance. From Kirk Symonds who called Barrington home for four days and attended each session, answering dozens of questions to the schools for allowing us time to present to their students to Suzy for preparing the marketing and promotion materials to help us spread the word to everyone who came out to participate in the conversations.

From here, the feedback received will be used to guide the Municipality's future policies and decisions in regard to waste separation, collection and disposal. We hope to be able to engage with our community again on this important topic in the future with sights on assisting our locals businesses.

